



Women in Business Champion Receives Minnesota and Regional Honors

PLYMOUTH – Susan Lindgren, President of YESS! – Your Extraordinary Success Strategies – and Ideal Coaching, Inc., has been named the Women in Business Champion of the Year for the U.S. Small Business Administration’s Minnesota District Office as well as the upper Midwest Region.

The Women in Business Champion is selected annually to honor individuals who have fulfilled a commitment to the advancement of women’s business ownership.

The regional award winner is selected from among the state winners. In addition to Minnesota, SBA’s upper Midwest Region includes Illinois, Indiana, Michigan, Ohio and Wisconsin.

Lindgren is a best selling author, Certified Management Effectiveness Coach, internationally recognized seminar leader, speaker and entrepreneur with 15 years experience. Her experience includes working across industries with all sizes of organizations. Sue specializes in the domains of communication, leadership, coaching and organizational effectiveness.

Lindgren is an entrepreneur who works with individuals and companies committed to fulfillment and excellence. In 1995, Lindgren co-founded Vistar Integrated Programs, an international training and consulting company. She currently owns and operates YESS! – Your Extraordinary Success Strategies, Inc, an innovative training, consulting and coaching organization. She co-founded Ideal Coaching, a world-class coaching organization offering the first certification program based in Minnesota.

Lindgren donates her time to the clients of WomenVenture, a non-profit organization that has helped over 78,000 men and women achieve their business and career dreams. Through a variety of programs, services and practical tools, Lindgren has been able to provide a comprehensive, full-circle experience that helps people on their journeys to economic success and prosperity during all stages of their professional lives including starting and running effective businesses.

Lindgren also is a facilitator for the three Minnesota Chapters of the Women President's Organization (WPO). The WPO is an international business owner's roundtable working with second stage business owners to confidently discuss business issues facing the continuing development of successful woman owned businesses.

Lindgren is known as a resource for business owners. She has donated more than 200 hours of coaching within the last year to facilitate the development of clients and their businesses. She continues with this pro-bono work as a way she can give back to the community.

Lindgren will be honored at an awards luncheon highlighting SBA's Small Business Week winners on Friday, May 11, 2007, at the Northland Inn, Brooklyn Park.

For more information:

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